

# YANKEE WEDDINGS

## *Special Advertorial Program*

YANKEE  
NEW ENGLAND'S MAGAZINE

### **SPECIAL ADVERTORIAL PROGRAM: JANUARY/FEBRUARY 2014**

We've timed this special program to feature your property or venue during the height of the wedding planning season; the January/February issue arrives right after the holidays and is complemented by YankeeMagazine.com display advertising. This is a time when brides and their families start to plan the details of their special day. New England serves as a picturesque backdrop to the perfect wedding. Whether your establishment becomes their dream reception site, destination wedding location, or rehearsal dinner setting, make sure it gets noticed by our audience of soon-to-be brides and grooms. Help brides say 'I do' by showcasing your property in *Yankee's* special print and online wedding program.



### **PROGRAM INCLUDES:**

- Advertorial coverage within the section, with photo where applicable
- YankeeMagazine.com display impressions option – 1.9 million annual unique visitors
- Travel Exclusive Wedding e-newsletter – 19,500K+ opt-ins
- Two-month online listing in *Yankee's* reader service program
- Wedding Section duplicated online with live links

READERSHIP:  
**1.9 MILLION**

### **RATES (PRINT AND ONLINE COMBINATION)**

### **PRINT ONLY**

### **PRINT & ONLINE COMBINATION**

OPTION A: 500 WORDS, TWO PHOTOS .....	\$8,240 .....	INCLUDES 200K IMPRESSIONS ....	\$9,140 NET
OPTION B: 250 WORDS, ONE PHOTO .....	\$4,380 .....	INCLUDES 100K IMPRESSIONS ....	\$4,930 NET
OPTION C: 185 WORDS, ONE PHOTO .....	\$3,040 .....	INCLUDES 75K IMPRESSIONS ....	\$3,470 NET
OPTION D: 125 WORDS, ONE PHOTO .....	\$2,320 .....	INCLUDES 50K IMPRESSIONS ....	\$2,620 NET
OPTION E: 100 WORDS, NO PHOTO OR 50 WORDS, ONE PHOTO .....	\$1,630 .....	INCLUDES 30K IMPRESSIONS ....	\$1,820 NET
OPTION F: RESOURCE LISTING: 30 WORDS, NO PHOTO .....	\$ 750 .....		NA

**RESERVATIONS DUE:** OCTOBER 17, 2013

**MATERIALS DUE:** OCTOBER 18, 2013

**IN HOME:** DECEMBER 21, 2013

**NEWSSTAND:** DECEMBER 26, 2013

For more information, contact Kelly Moores at  
**800-736-1100 x356** or [KellyM@YankeePub.com](mailto:KellyM@YankeePub.com)

**YANKEEMAGAZINE.COM**  
[yankeemagazine.com/adinfor](http://yankeemagazine.com/adinfor)

# YANKEE WEDDINGS

*Our region makes a beautiful backdrop for a wedding to remember.  
Begin your planning with us as we take you on a tour of weddings in New England.*

Beautiful Weddings ... Beautiful Setting  
Begin with a gracious colonial mansion. Add a view of the sea, elegant antique furnishings, and lovely formal gardens. **The Inn at Mystic...**



combining old world charm with personal, modern amenities. Let us create the wedding of your dreams year 'round.

Mystic's only inn overlooking Mystic Harbor and Fisher's Island Sound, where we have been hosting weddings since 1981.

All of our experience is yours when you put yourself in the hands of our experienced wedding coordinator and our executive chef from the Flood Tide Restaurant. We will help you build a menu for your wedding that is uniquely yours. Our lovely colonial revival mansion and pond with waterfall and spacious lawns are ideal for wedding pictures. We look forward to meeting and sharing with you this exceptional property.

Your wedding guests have a choice of gracious accommodations should they choose to stay with us. Each room is individually decorated with designer fabrics, antiques and reproductions enhanced by the most modern amenities.

**LOCATION:** Mystic, CT **MAXIMUM CAPACITY:** 95-225

**CONTACT:** 800-237-2415; 860-536-9604

[www.InnAtMystic.com](http://www.InnAtMystic.com)

**The Coonamessett Inn**, Cape Cod's premier wedding venue. Our elegant ballroom with floor-to-ceiling windows offers views of manicured grounds and beautiful Jones Pond. Come for a visit; plan your future.

**LOCATION:** Falmouth, MA **MAXIMUM CAPACITY:** 300

**CONTACT:** James Underdah at 508-548-2300

[www.CapeCodRestaurants.org](http://www.CapeCodRestaurants.org)

**The Flying Bridge Restaurant** provides a unique waterfront setting for a truly memorable Cape Cod wedding. Our recently remodeled function room, with wrap-around decks and a new dance floor, awaits your special day.

**LOCATION:** Falmouth, MA **MAXIMUM CAPACITY:** 200

**CONTACT:** Darlene Baker at 508-548-2700

[www.CapeCodRestaurants.org](http://www.CapeCodRestaurants.org)



Creating memories since 1879, **Eagle Mountain House** provides a unique wedding setting with mountain views, rivers, and waterfalls. Ceremonies can be outdoors or indoors with dinner receptions in our historic Carriage House Ballroom. Let our experienced wedding coordinator turn your dream wedding into an affordable

reality. Photo courtesy of Jay Philbrook

**LOCATION:** Jackson, NH **MAXIMUM CAPACITY:** 180

**CONTACT:** Sandy Louis at 603-383-6911, ext. 6513

[www.EagleMt.com](http://www.EagleMt.com)

Gather with family and friends to celebrate your wedding day at New England's historic **Red Lion Inn**.

Set on Norman Rockwell's Main Street in Stockbridge, Massachusetts, enjoy warm hospitality, locally-sourced cuisine, and antique-filled surroundings. Hosting stylish, intimate receptions, rehearsal dinners and brunches, the Inn offers personal planning services, unique spaces, thoughtful and modern amenities, and nightly live entertainment.



**LOCATION:** Stockbridge, MA **MAXIMUM CAPACITY:** 90

**CONTACT:** Denise 413-298-1604 [www.RedLionInn.com/weddings](http://www.RedLionInn.com/weddings)

**Meadowmere Resort** welcomes weddings to enjoy elegant accommodations and honeymoon suites, minutes from the ocean and Southern Maine's best venues. Discover the heart of Ogunquit and let us host your special day.

**LOCATION:** Ogunquit, ME **MAXIMUM CAPACITY:** 144 rooms

**CONTACT:** Allyson at 800-633-8718, ext.657

[salesadmin@meadowmere.com](mailto:salesadmin@meadowmere.com) [www.Meadowmere.com](http://www.Meadowmere.com)

With many different settings in New Hampshire, there is one that is perfect for your wedding day. Find everything you need to make your moment truly special.

[www.VisitNH.gov/weddings](http://www.VisitNH.gov/weddings)

Located in the heart of South County, Rhode Island, **Meadow Brook Inn** is the ultimate wedding and special event destination. Offering classic New England charm, beautifully landscaped grounds, spacious ballroom, exquisite cuisine and gracious service, MBI will ensure that your wedding is distinctively unique and unforgettable. Experience the charm of Charlestown!



**LOCATION:** Charlestown, RI **MAXIMUM CAPACITY:** 200  
**CONTACT:** Marisa Rizzo at 401-364-3669  
[www.MeadowBrookInnRI.com](http://www.MeadowBrookInnRI.com)

Our wedding coordinator and staff will meet your needs and create the wedding of your dreams with sumptuous cuisine, floral arrangements, music, and more. We offer full reception facilities, and guest and honeymoon lodging.



There is plenty of local activity you can include to make your wedding a very special event for you, your family, and your friends.

**LOCATION:** Bar Harbor, ME **MAXIMUM CAPACITY:** 300  
**CONTACT:** Dede Daigle at 888-296-0403  
[www.BarHarborMaineHotel.com](http://www.BarHarborMaineHotel.com)

The **Bar Harbor Inn** is one of Maine's premier wedding destinations. Our spectacular oceanfront location offers the perfect setting for your special day. For your on-site ceremony, we offer a beautiful outdoor location on our bay-view lawn.



For larger receptions, we proudly offer the rental of our unique, elegantly appointed, circular dining room, the Reading Room. The Porcupine Room, our private second-floor dining room with outside deck and sweeping panoramic views of Frenchman Bay, is a perfect venue for more intimate celebrations.

Our property offers: an oceanfront wedding ceremony and reception site; two beautiful ocean-view venues, including an outdoor ceremony site on the bay-view lawn; in-town location with free, on-site parking; an on-site luxury spa for bridal party preparation; fine dining and outstanding cuisine; and gourmet wedding cakes.

**LOCATION:** Bar Harbor, ME **MAXIMUM CAPACITY:** 150  
**CONTACT:** Nicole Wallace at 800-350-3352  
[www.BarHarborInn.com](http://www.BarHarborInn.com)

The **Atlantic Oceanside Hotel** is located on Frenchman Bay and offers a spectacular, picture-perfect backdrop for your wedding event. Overnight guests will enjoy spacious hotel rooms, ocean views, indoor and outdoor pools, a fitness center, a hot tub, exquisite grounds, tennis courts, and a pebble beach with a pier, as well as close proximity to downtown Bar Harbor and Acadia National Park.

**Summerfield** – For Special Occasions in All Seasons. Summerfield is the jewel of the Champlain Valley. Situated



on 100 private acres and overlooking hundreds more, Summerfield offers an idyllic quintessential Vermont setting, for either a grand outdoor or intimate indoor wedding. Exquisite overnight accommodations

are available. Direct one-hour flight from Boston is available year-round.

**LOCATION:** Benson, VT  
**MAXIMUM CAPACITY:** in-season any size; off-season up to 50 indoors  
**CONTACT:** Gillam Hospitality Group, Anna at 802.353.3556  
[www.SummerfieldVermont.com](http://www.SummerfieldVermont.com)

Romance awaits! Sail away on the high-speed **Block Island Ferry!** In just 30 minutes, step off the boat to scenic bicycling, sandy beaches, and one-of-a-kind shops. Come for a day or stay longer at Victorian-era hotels. The high-speed departs daily from Point Judith; traditional ferry from Newport. Charters available.



**LOCATION:** Narragansett, RI  
**CONTACT:** 866-783-7996 or 401-783-4613; [info@blockislandferry.com](mailto:info@blockislandferry.com)  
[www.BlockIslandFerry.com](http://www.BlockIslandFerry.com)

# YANKEE

NEW ENGLAND'S MAGAZINE

*Yankee* honors the true spirit of New England's past and present through its editorial focus on travel, food, home, garden, history, and people in a wide range of print and digital formats. We provide a vital link between this beloved region and our loyal readers; more than half of whom reside within its six states—Connecticut, Massachusetts, New Hampshire, Vermont, Rhode Island, and Maine. Our audience is predominately female, middle-aged, highly educated, well read, with high incomes and a strong aptitude to dine out and travel.



## JANUARY/FEBRUARY 2014

### TRAVEL:

- + Mad River Valley for Non-Skiers

### HOME:

- + Terrariums
- + N.E. Fiber Products

### FOOD:

- + Oaxacan Food
- + Local Flavor

### GENERAL:

- + Could you live here? Essex, CT

## MARCH/APRIL 2014

### TRAVEL:

- + Nantucket Daffodil Festival and NH's Lupine Festival

### HOME:

- + New England Garden Awards
- + Foolproof Roses

### FOOD:

- + Community Soup Party
- + Local Flavor

### GENERAL:

- + Poetry City, Middlebury, VT
- + Couple's struggle to live off farm
- + Could you live here? New London, NH

## MAY/JUNE 2014— TRAVEL GUIDE TO NEW ENGLAND

### TRAVEL:

- + The Maritime Trail, New England
- + Boston Harbor Islands, MA
- + Captain Bob, Thimble Island, CT

### HOME:

- + Nautical Style home, Providence, RI

### FOOD:

- + Rhubarb with recipes
- + Hilltop Café & Bakery, NH

### GENERAL:

- + Steamboat Ticonderoga, VT
- + Could you live here? Wickford, RI

### Important dates:

Space Reservations: ..... Nov. 1st\*\*  
 Materials:..... Nov. 7th\*\*  
 In-Home: ..... Dec. 16th

Space Reservations: ..... Jan. 1st\*\*  
 Materials:..... Jan. 7th\*\*  
 In-Home: ..... Feb. 17th

Space Reservations: ..... Mar. 1st\*\*  
 Materials:..... Mar. 7th\*\*  
 In-Home: ..... April 21st